Measurity

What is Measurity?

Qualitative business continuity analysis.

A maturity model for the effectiveness of your business continuity program.

Measurity is a proven web-based software designed to qualitatively measure the effectiveness of your business continuity practices.

Measurity's maturity model provides companies with the ability to define organizational goals and deliver an enterprise-wide view of the business continuity program.

Our model gives management valuable information on how well key business continuity processes are implemented, understood, and more importantly, optimized across the organization.

Assess. Identify. Improve. Repeat.

Measurity is a repeatable process that helps improve accountability with valuable insight into key business continuity practices.

More than checking boxes that simply ask whether certain practices are in place, Measurity provides powerful insight into the effectiveness of business continuity practices and strategy, involving input from your workforce to determine how well they understand.

Measurity helps management align future business continuity investment with corporate goals.

Business Case.

Measurity builds repeatable value over time by assessing the quality of your continuity programs against most standards, requirements, guidelines, and professional practices.

Standards/Requirements
- ☑ ISO
- ☑ NFPA
- ☑ FFIEC/OCC

Professional Practices
- ☑ DRI
- ☑ BCI

Guidelines/Toolkits
- ☑ NERC
- ☑ DHS (ESS-CPS)
- ☑ DRJ
- ☑ Ready.gov

Measurity Measurements

Communication/Awareness/Training

Individual
- Notification
- HR System
- Contact Information
- Remote Capabilities
- Awareness
- Role/Responsibilities

Department
- Expectations
- Awareness
- Operations
- Tools
- Communications

Planning/Preparedness

Business Impact Analysis
- Completion/Update
- Completeness and Impact

Business Continuity Plan
- Completion/Update
- Involvement/Management

Communications
- Strategy
- Exercise Testing

Tasks
- Roles/Responsibilities
- Action Items

Dependencies

Resources

Workforce
- Completion/Update
- Completeness and Impact

Technology

Real Estate

Exercises/Testing

Scope and Scale

Planning and Review
- Lessons Learned

Management and Staff

Integration

Measurity is...   - Scalable   - Intuitive   - Actionable   - Accountable   - Secure   - Personalized   - Easy to Use

What's Your Measurity?

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Technical Overview

- Web-based hosted software
- Supports Chrome, Edge, Safari, Firefox, and Internet Explorer 11
- Authenticated and validated emailing utilizing DKIM and SPF
- Secure at rest AES-256 with RSA-2048 encryption
- Fully responsive interface for browser and mobile support

Data Security

- GDPR Compliant
- Data encrypted at rest and in transport
- Data partitioning is available to meet clients' needs though default is not partitioned
    - Instead of separate databases, all data is partitioned through code and split apart from other customers through permissions
    - Based on needs, Measurity can move your data to a specified partition
- All data, regardless of partition, is protected behind different access control mechanisms and verified before transported to clients or users

Reduce Your Risk
Leverage areas of strength and prioritize areas of improvement in order to focus on the most important business areas or business continuity practices.

Identify Gaps
Measurity's proprietary model identifies deficiencies (and strengths!) to create effective measures of your business continuity strategy and practices.

Mature Your Program
Continuous Improvement: Measurity's model helps management to achieve best-practice status.

Actionable Accountability
Measurity's model results give management specific guidance regarding improvements that are most important to the organization.

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